

About Hallie Crawford, MA, CPCC *Certified Professional Career Coach, Author, Speaker*



Hallie is a certified career coach, speaker and author from Atlanta whose coaching company, HallieCrawford.com, helps people identify their ideal career path, navigate their career transition and nurture their careers. Her team of coaches work with people of all ages, have clients worldwide, and have helped thousands of people achieve their career goals.

Hallie is passionate about helping others because she took the same journey to find her own satisfying career and purpose in life. She knows firsthand the challenges that arise during career transition and has practical solutions to make the process successful.

She has been coaching since 2002 and has undergrad and graduate degrees from Vanderbilt and the University of Illinois at Chicago. She has served on the Board of the Georgia Coach Association and is regularly featured as a career expert in the media including *CNN*, *Fox Business News*, the *Wall Street Journal*, *US News and World Report*, *Kiplinger* and *Forbes.com*. Hallie has combined her award-winning coaching process into several products for job seekers wanting help identifying their ideal career, needing help with their job search and career transition, and people wanting to live a more fulfilling, purposeful life.



Hallie regularly holds webinars, speaking engagements and career workshops. She lives in Atlanta, Georgia with her son Vaughn. When she is not working, she loves horseback riding, traveling, and living by the motto, "The greatest risk in life is not taking one."

Previous Topics

- 10 Coaching Skills Every Leader Should Master
- Leveraging LinkedIn for Greater Professional Success
- Relaunching After a Career Break

"The evaluations were effusive... Hallie's knowledge and understanding as it relates to all things "career" reigns supreme!... Hallie was insightful and gave a fresh, positive perspective on looking for your dream job...Hallie is well prepared, professional and gets you thinking and motivated!"

To schedule Hallie Crawford for your next event call 404-228-6434 or email press@halliecrawford.com.

Appearances

Television

[“Ask the Expert: Job and Career Advice”](#)

[“Career and Education New Year’s Resolutions”](#)



Live Events

Hallie regularly works with colleges and universities to assist students and alumni with their careers. She hosts webinars, in-person events, and workshops on topics such as job search, networking, career direction, and more!



Radio

[“What You Can Do to Create or Re-create Your Career Path”](#) – Sports and The City, 92.9 The Game

[“What to Do if You’ve Been Laid Off from Your Job”](#) – Q100 with Matt Jones



Podcasts

[“8 Things You MUST Consider When Choosing the Right Career Path”](#)

[“How to Identify Your Ideal Career”](#)



Articles

[“How to Follow Up on a Job Application”](#)

[“This is how to stay fulfilled at your job, even as the years go by”](#)

[“How to Craft a Winning Cover Letter in 10 Minutes”](#)

[“You’re probably using one of the “buzzwords” on your LinkedIn profile, but is that a good thing?”](#)

